

NEWS RELEASE



FOR MORE INFORMATION, CONTACT:

Toni Gianforti 410-558-0932 Ext. 10914
Email: marketcomm@mowcm.org
Web Site: www.mealsonwheelsmd.org
Address: 515 South Haven Street
 Baltimore, MD 21224

FOR IMMEDIATE RELEASE – SEPTEMBER 14, 2007

**“FRIENDS HELPING FRIENDS DAY”
TO BENEFIT
MEALS ON WHEELS OF CENTRAL MARYLAND**

BALTIMORE, MD – Meals on Wheels of Central Maryland is pleased to partner with Boscov’s Department Stores for “Friends Helping Friends Day” on Tuesday, October 16, 2007.

The “Friends Helping Friends Day” provides Meals on Wheels, as well as other non-profit organizations, an opportunity to raise funds by selling a one-day shopping pass for \$5. The pass entitles the customer to receive a 25% discount for purchases made on Tuesday, October 16 and the entire \$5 goes to Meals on Wheels or the non-profit of their choice. Last year, Boscov’s Department Stores donated over \$100,000 to various non-profits from this one-day event.

Last year, Meals on Wheels of Central Maryland provided 788,000 nutritious meals to more than 3,000 clients. To purchase tickets for “Friends Helping Friends Day” or more information on Meals Wheels and other upcoming events, call 410-558-0932, ext. 10929 or visit: www.mealsonwheelsmd.org

- ### -

