

NEWS RELEASE



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“THE LUNCH BUNCH” – GOOD CORPORATE CITIZENSHIP THROUGH VOLUNTEERING WITH MEALS ON WHEELS

Baltimore, MD – Meals on Wheels of Central Maryland is building connections with groups often overlooked as a potential source of volunteers – businesses and corporations.

“We’re starting to experience a shift in our volunteer numbers,” stated **Patrice Woodard**, Meals on Wheels volunteer recruitment specialist. “Our ballast has always been those in retirement, but many in that group are beginning to experience physical problems that prevent them from continuing to volunteer with us. Coupled with the most recent economic news – that many who were enjoying their retirement are now looking for full or part-time employment to replenish lost income, we realized that we needed to identify some fresh sources for volunteer recruitment.”

One of the new volunteer recruitment programs Meals on Wheels has established – the “**Lunch Bunch**” Program – is premised on two notions. The first is that businesses and corporations want to engage and benefit the people who live in the communities in which they have a physical presence, and the second is that their employees, who work together and frequently have lunch

together, will, if offered the opportunity, volunteer their services as a group within that community.

Groups such as **W. R. Grace & Co.** in Columbia; **PHH Arval** in Hunt Valley; and **Lockheed Martin** in Baltimore City, permit their employees to take flexible “lunch bunch leaves” to deliver meals on a rotating, but regular basis, to Meals on Wheels clients who live in their surrounding community. “A lot of folks said it’s helped them just to remember what’s important,” said **Andrea Greenan**, director of corporate communications with W. R. Grace. In addition to volunteering for Meals on Wheels, W. R. Grace employees also volunteer for other community organizations through the company’s Community Works program.

To find out how your business or corporation can become involved with Meals on Wheels, visit www.mealsonwheelsmd.org, e-mail info@mowcm.org, or call 1-866-558-0827.

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